



Volume 8, Issue 2

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Events

Connect with Sheridan Books this June at [these upcoming events](#).

Blog

See our most recent [blog posts](#).

Webinars

Check out our latest webinar, [Website Analytics: How to Use to Your Advantage](#).

Whitepaper

[Download our whitepaper:](#) Marketing Tips and Techniques for Selling eBooks (or Print Books) Directly to Consumers.

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This newsletter is brought to you by: Laura Baker
Laura.Baker@sheridan.com

Working Smarter

In the eReader/Tablet Battle, Which Side Should You Be On?

Tablet versus eReader versus traditional print: Which one holds the brightest future for publishers? [Make sure your content reaches the broadest possible audience.](#)

Industry News & Trends

Get Back in the Black: The Secret to Generating Publishing Profits

In an iffy economy, what can publishing insiders do to [reach readers and sell books?](#)

Did You Know?

Like Our New Look? Here's What It Means for You

Sheridan has a fresh look, but we're still the same responsive and resourceful publishing services provider you've come to know. In fact, [we made these updates with you in mind!](#)

Sheridan Solutions

How to Get Books into Buyers' Hands Faster

The shift from indirect marketing to direct-to-consumer sales has left many publishers searching for [the best way to reach readers](#).

Book Smart

"Books aren't written, they're rewritten. Including your own. It is one of the hardest things to accept, especially after the seventh rewrite hasn't quite done it ..."

— Michael Crichton



Sheridan Books, Inc.
100 North Staebler Road
Ann Arbor, MI 48103