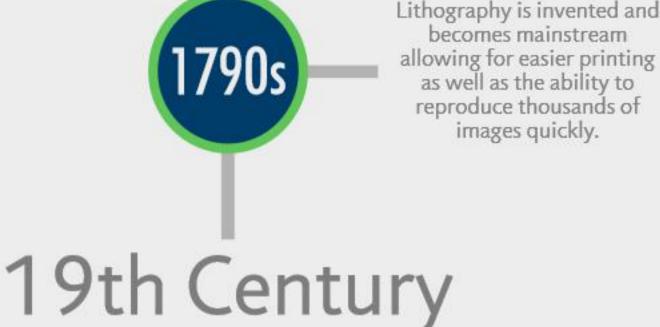
Tracing the Origins of Adult Coloring Books

Adult coloring books are booming! But how did the coloring industry get to where it is today? This timeline shows how coloring has grown in popularity since the 18th century.



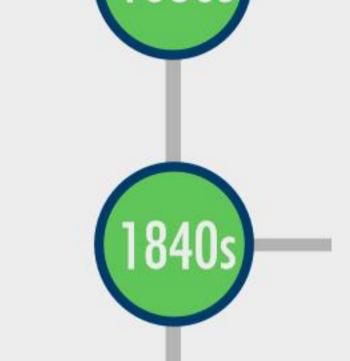
18th Century



becomes mainstream allowing for easier printing as well as the ability to reproduce thousands of images quickly.

Staedtler, a German company

owned by Johann Sebastian Staedtler, invents the colored oil pastel pencil.



educator and inventor of kindergarten, along with other educators encourage children to be creative through art education, which includes coloring.

Friedrich Fröbel, a German



emerge during this time and are called "painting books".

Examples of coloring books



publishing company creates The Little Folks Coloring Book" and becomes a pioneer attributing to the rise of coloring books. Joseph Binney, Edwin and C.

McLoughlin Brothers

Harold Smith form a partnership and call their company Binney & Smith. Their early products include red oxide pigment used in barn paint and carbon black used for car tires.

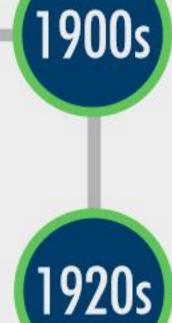
20th Century

and authors "Buster's Paint Book". This launches a trend to use coloring books to advertise products. Binney & Smith notice a need for safe, quality, affordable

Richard F. Outcault invents the character Buster Brown

first box of eight Crayola crayons that sells for a nickel.

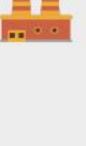
wax crayons and produce the



Art color pencils are invented and produced by Faber-Castell and

Newspapers publish drawings designed for coloring.

Caran d'Ache.



and pencils is a \$20 million industry.

Dover's "Antique Automobiles" is

published and is often called the first "adult coloring book".

Coloring with wax crayons takes off. The

manufacture of crayons



1930s

Cartoonist Mort Drucker teams with humorist Paul

Three admen in Chicago create the "Executive Coloring Book" for adults.

F. Kennedy Coloring Book".

Laikin to create the "John





graduate-level topics such as anatomy and physiology, where color-coding of many detailed diagrams are used as a learning aid. 21st Century

Several publishers produce educational coloring books intended for studying

of making the world a more colorful place.

Pink, or Green with Envy?".

Crayola celebrates 100 years





US sales of adult coloring books jumps from 1 million units in 2014 to 12 million units in 2015.

Faber-Castell, a worldwide color pencil supplier, reports trouble keeping up with demand for their products due to the adult coloring

boom. Are you interested in producing an adult coloring book but need some assistance with a unique idea? Check out our blog post, "Are Adult Coloring Books Leaving You Tickled

SOURCES:

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