

Gear Up for BookExpo

BookExpo is right around the corner! Here are some fun facts about the history of the show.



In 1901 the first American Booksellers Association "convention" was held in Washington DC.

http://articles.chicagotribune.com/1998-05-31/features/9805310461_1_american-booksellers-association-convention-barnes-noble-american-publishing-industry/4

What began in a hotel basement grew into a larger convention and trade show.

https://en.wikipedia.org/wiki/BookExpo_America



6,000 people attended in 1971.



In 1994 the show was renamed to BookExpo America.



2015 was the first year that Chinese publishers were featured.

https://en.wikipedia.org/wiki/BookExpo_America
<https://eventegg.com/bea/>
http://articles.chicagotribune.com/1998-05-31/features/9805310461_1_american-booksellers-association-convention-barnes-noble-american-publishing-industry/2

Over the years, BookExpo has called many cities home: New York, Washington DC, Los Angeles, and Chicago.



https://en.wikipedia.org/wiki/BookExpo_America

Moving to Chicago in 2016 attracted Midwest book buyers that weren't able to make it to New York.



17,300 attendees in 2016.

1,000 exhibitors in 2016.



2016 had a 40% increase in VIP Book Buyer registrations.

<http://www.publishersweekly.com/pw/by-topic/industry-news/bea/article/69991-bea-2016-bookexpo-america-is-chicago-bound.html>
<https://eventegg.com/bea/>

We hope to see you at the show this year! May 31-June 2 at the Javits Center in New York.

