SHERIDAN JOURNALS

On Topic

SUBSCRIBE

We hope you enjoy this issue of *On Topic*, Sheridan Journals' new eNewsletter to journal publishers. With each quarterly issue, our goal is to deliver timely and newsworthy information to the journal publishing community. Please feel free to underline contact us with any questions or comments.

This newsletter is brought to you by:
Susan Parente
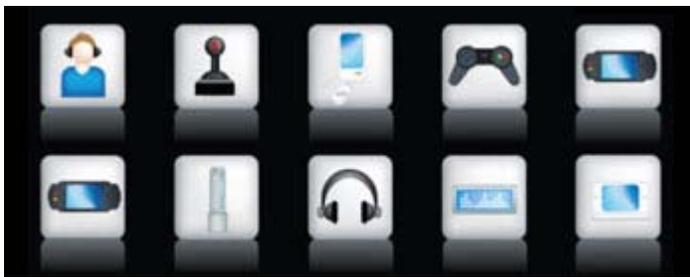**susan.parente@sheridan.com**

On the Horizon

Mobile Revolution: Are You Taking Advantage of the Opportunities?

Although print is still the primary way journal publishers deliver content, the growing popularity of mobile computing makes it essential for publishers to **work mobile editions into production processes**.

New at Sheridan

Sheridan Mobile Application Suite: A Toolset for Mobile Content Providers

Delivering mobile content means more than just creating an app. It entails connecting to content, converting it, preparing it, storing it and distributing it. Sheridan Journals' new suite of mobile products lets journal publishers **create a variety of mobile editions**.

Above and Beyond

The Sheridan Journal companies pride themselves on customer service. **Read how** we've recently gone above and beyond to ensure the success of a client.

One Cool App

Flipboard — Apple's iPad App of the Year and one of *Time* magazine's top 50 innovations of 2010 — is a personal magazine that updates automatically by collecting links from your social networks and compiling them into a digital magazine-style format.

Available from **Flipboard** and from the **App Store**.

Where to Meet Us

Connect with Sheridan Journals! **Click here** to view our planned attendance at upcoming industry events.

Print On Demand: Make Individualized Journal Publishing Easy, Convenient

Sheridan's Digital Select POD service for small-run and one-off printing **reduces costs** associated with inventory warehousing, order fulfillment, printing and shipping.

Evolution of Tagging: Connect Data in New and Different Ways

Semantic tagging adds meaning to traditional tagging methodologies, enriching and adding value to content **and improving content searchability**.

Technology Survey Highlights

Sheridan Journals conducted a survey of publishing professionals to find out what is on their radars right now. **Learn the top three important technologies in 2011**.

History Repeats

A French author makes history with a **unique book** published in 2004.

Quote of Note

"To write what is worth publishing, to find honest people to publish it, and get sensible people to read it, are the three great difficulties in being an author."

— Charles Caleb Colton